

agri-food chain coalition



Innovative solutions for sustainable agriculture



Recommendations to strengthen European food autonomy and resilience as well as competitiveness and sustainability of the entire EU-Agri food chain

(EU strategic agenda 2024 - 2029)

Strengthen Food Autonomy and Resilience

Stimulation of investment in the EU Farming sector and the entire agri-food chain by:

- 🎯 Fostering sustainable growth opportunities for the EU agri-food value chain using innovative technologies such as new genomic techniques
- 🎯 Strengthening single market regulations while promoting more efficient & digital administrative practices
- 🎯 Evaluating targeted measures for managing growing market volatility and crises
- 🎯 Pursuing balanced trade agreements to diversify EU partnerships, while decreasing reliance on external markets for critical products
- 🎯 Upgrading transportation and warehousing infrastructure to reduce logistics costs and improve storage capabilities for agri-food goods

Enhance Sustainability and Competitiveness

Boosting farmers' income and competitiveness as well as long-term profitability of the entire agri-food chain beyond the Common Agricultural Policy (CAP) by:

- 🌱 Facilitating decarbonisation and digitisation of the entire EU food supply chain (from Farm to Fork)
- 🌱 Fostering market demand for green products (B2B and B2C) through green innovation
- 🌱 Using financial support mechanisms beyond the CAP to support the transition to a Green Digital Economy
- 🌱 Recognising industry standards and guidelines for sustainable production and processing
- 🌱 Streamlining and simplifying bureaucratic procedures for agri-food products